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THIS WEEK IN CONSUMER ELECTRONICS

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Digital Imaging

Digital Frames Sprout Wireless Features

BY GREG TARR

NEW YORK — Spring has sprung with a bounty of new digital photo frames offering even technophobes new ways of presenting digital images from near and afar.

Many of the season's highlights include wireless connectivity, enabling users to wirelessly tap into stores of digital photos on their PC hard drives or on online photo services. One will even enable sending photos directly from cellphones over mobile networks.

In the meantime, the impact of the economy and rising small LCD panel prices has knocked a number of former frame suppliers out of contention, leaving the field to category leaders. The following is a glance at some of the season's newest challengers. □



Isabella Product's new Vizit 10.4-inch high-res full-touch digital photo frame (due in late summer at a \$299 suggested retail) features a two-way communication system allowing photographers to easily transfer photos taken with their mobile phones over a mobile network directly and securely to the frame. The photo will show up immediately and automatically, without the frame owner having to lift a finger. Isabella sees the Vizit as the perfect gift for grandparents and young parents, alike. And because pictures can also be sent from one Vizit to another or even to multiple Vizits, the frame is seen as a new community building tool enabling the sharing of images between a network of invited friends and family.